



## Door Hangers – Extremely Targeted Marketing

By printing door hangers your advertised message will instantly reach your customer or audience. They are made to hang on door knobs and can't be missed when trying to enter or leave a home or business.

Door Hangers help you maximize your marketing impact efficiently. They are at the pinnacle of effectiveness in this rapidly evolving world of direct marketing strategies.

Include images to help convey your message. Generally speaking people are visual and when you consider how visual people are, pictures help! If you have having a sale, make sure to include a "sale image" that everyone recognizes. If you want people to STOP and look, include a stop sign. If you are promoting the local pizza parlor, make sure to include an image of a delicious mouth watering piece of pizza. If you have included a coupon on your door hanger, make sure to make the word SAVE NOW stand out so people can't miss it.

# siraCreate

AFFORDABLE MARKETING SOLUTIONS

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By Appointment Only

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Your Competition is Advertising... *Are You?*