



**PERFECT BINDING**  
(Available for  
48 pages or more)



**SADDLE STITCH**



## Catalogs – The Classic Way for Your Customers to Purchase

Full color catalog printing is an excellent way to show off vibrant color photos of your products, services or even offices to both clients and colleagues. Best of all, full color catalogs have a wide variety of uses. They can be as dynamic and informative as a website, but with the tangible thrill of holding and reading an actual, physical object! Plus, catalogs can be thumbed through and kept by customers for months or even years, or passed on to friends. This can help you reach an audience you didn't even know existed! What are some of the other uses of full color catalog printing?

- Offer customers an alternative to ordering products online or coming into the store by including an order-by-phone option
- Increase the likelihood of in-person sales by showcasing your newest products
- Gain more attention for your bestselling items by featuring them prominently in the pages of your catalog
- Generate interest from colleagues or even potential investors by including photos of your store, office or manufacturing facility
- Entice customers with well-written product descriptions. Make sure you let your company's unique identity shine through!

Whether your business is large or small, brand new or well-established, you can definitely benefit from full color catalog printing! Professional-looking catalogs don't have to break the bank either; the right printing company can help you get the job done right for an affordable price. Design your full color catalog today and watch your business increase!

# siraCreate

**AFFORDABLE MARKETING SOLUTIONS**

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By Appointment Only

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