



Calendars - Make each day an advertisement of your business!

No other medium provides such a useful tool along with your vivid photographs of your products, company theme, logo, or artwork.

There are many types and layouts of printed calendars all having either a standard or versatile use. You could assign a specific product to each month, provide monthly coupons, display specific information that relates to your product or service for that month, or you can utilize images to represent an emotional tie to connect with your customers. A custom calendar can be used as a catalog, informative brochure, and handy tool for your customers.

Calendars can be found just about anywhere. Offices, homes, home-offices, gas stations, restaurants, garages, retail stores, the list goes on and on. Where ever it is hung, your advertisement will be displayed for 12 months.

HOW are they used and/or displayed in these different settings? Households for example, typically use them as decoration that changes month to month. Therefore, a calendar made for households should contain beautiful imagery or art. Some businesses use calendars as an organizational tool: Scheduling meetings, staying aware of deadlines, jotting down notes, employee birthdays or days off. A calendar for a business setting needs to be practical and have room for writing notes and images.

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